

Memory

Measuring memory:

Explicit memory:

Recall

Recognition

Implicit memory:

Priming

Relearning method

Models of memory

The three box model

Sensory

STM

LTM

Conceptual hierarchy model

Network model

Procedural

Declarative

From short-term to long-term:

Serial position effect

Primacy effect

Recency effect

How we remember:

Effective encoding

Rehearsal

Maintenance

Elaborative

Mneumonics

Long-term Potentiation

Locating memories

Hormones and memory

Why we forget

Decay

Interference

Proactive

Retroactive

Motivated forgetting

Cue-dependent forgetting

Amnesia

Retrograde

Anterograde